



**Lanie Roper**, Marketing Specialist

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### **Professional Expertise**

A native of the Oklahoma City Metro area, Lanie Roper joined Cushman & Wakefield | Commercial Oklahoma Inc. as the Marketing Specialist in September of 2015. As Marketing Specialist, Ms. Roper is responsible for the integrated marketing platform and communication strategy to support Cushman & Wakefield | Commercial Oklahoma within the industry. Ms. Roper oversees the organization's day-to-day marketing operations including creative services, advertising, social media, direct mail and all digital marketing. Additionally, she assists with project management, lease administration and financial analysis.

### **Community Leadership**

- Member of Oklahoma City Public Relations Society of America
- Volunteer for the Make-A-Wish Foundation
- Oklahoma City Junior League Provisional Member

### **Education**

Oklahoma State University, Bachelor of Science in Strategic Communication